

A Nonprofit CHECKLIST

of 2010 Census Activities

To Start

- Assign a staff person or volunteer as your nonprofit's census liaison
- Learn about the census – timeline, impact
- Discuss at a staff meeting
- Create a link on your website to:
www.nonprofitscount.org
- Add Census information to your website's policy page
- Add to an E-Communication or Newsletter
- Partner with your local census office

September – October 2009

- Ask about being a Questionnaire Assistance Center
- Advertise Census Jobs
- Discuss at a board meeting
- Order the campaign's "Census Toolkits" for your partners
- Develop messages to connect the census to your work

September 2009 – April 2010

- Promote census in e-communications
- Include at a conference or other convening
- Distribute materials to target audiences, internal and external
- Host - or advertise someone else's - Training or Online Webinar
- Co-Sponsor a Community Event on the Census

January – May 2010 (Note: Larger list of 2010 census activities to be updated later)

- Incorporate the census into ongoing outreach, services and advocacy
- Display posters with key messages, where to get help
- Promote where people can get help at QACs or for different languages

Other

- Find out about resources from your city Complete Count Committee
- Get a map of hard to count areas in your area

Census Timeline

Summer 2009

Local Census offices open nationwide. Partnership Specialists hired.

Fall 2009

Recruitment begins for census takers needed for peak workload in 2010.

February – March 2010

Census questionnaires are mailed or delivered to households.

March – July 2010

Questionnaire Assistance Centers open in "hard to count" areas to help people fill out forms

April 1, 2010

Census Day

April – July 2010

Census takers visit households that did not return a questionnaire.

December 2010

Census Bureau delivers population counts to President for redistricting.

March 2011

Census Bureau delivers redistricting data to states.



www.nonprofitscount.org